



American Cancer Society to Paint Swedesboro Purple for Relay for Life

Swedesboro, New Jersey - The American Cancer Society is seeking businesses and organizations to get involved in the Relay for Life movement by displaying purple ribbons and other decorations from June 4 – June 9, 2018. Local businesses and organizations that would like to decorate through the “Paint the Town Purple” campaign are welcome to email Ginger Sinning at snaps64@verizon.net to receive a purple decorative bow to display. Purple is the signature color of the American Cancer Society Relay for Life program, which represents all cancers.

People can also help “Paint the Town Purple” by doing other activities, including putting up purple-themed displays in storefronts, swapping out white light bulbs for purple ones, or selecting a day for everyone to wear purple at work or school.

The Relay for Life program is a community event where teams and individuals set up campsites at a school, park, or fairground and take turns walking or running around a track or path. Each team has at least one participant on the track at all times. Cancer survivors and caregivers take a celebratory first lap to start each event. Four million people participated in more than 6,000 events worldwide last year. The money raised supports groundbreaking cancer research, education and prevention programs, and critical services for people facing cancer. The Relay for Life of Gloucester event will take place June 8, 2018 at Clearview High School.

For more information about how to participate in painting your town purple and the larger Relay For Life of Gloucester County movement, visit: - [+http://main.acsevents.org/site/TR/RelayForLife/RFLCY18NER?pg=entry&fr_id=86037](http://main.acsevents.org/site/TR/RelayForLife/RFLCY18NER?pg=entry&fr_id=86037) or email the community manager, Gabe Rodriguez @ Gabe.rodriquez@cancer.org, or call 1-800-227-2345.